


Canadian Technical Asphalt Association Sponsorship Categories

Sponsorship Categories	Friends	Bronze	Silver	Gold	Platinum	Partner ^ψ
Sponsorship fee	\$1,000 [‡]	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000
Delegate badge identification as a sponsor	✓	✓	✓	✓	✓	✓
Company name included on sponsor list in delegate package	✓	✓	✓	✓	✓	✓
Company name included on the CTAA conference website	✓	✓	✓	✓	✓	✓
Company Name & Logo included in Conference App	✓	✓	✓	✓	✓	✓
Company name splashed on screens at breaks		✓	✓	✓	✓	✓
Sponsors recognized at a specific conference event with specific signage		✓ Recognized at one refreshment break	✓ Recognized at one breakfast	✓ Recognized at two Luncheons	✓ Recognized at the Sunday Luncheon and Welcome Reception	✓ Recognized at the Banquet & Awards Luncheon
Opportunity to insert one piece of promotional literature in the conference registration kit*			✓	✓	✓	✓
Company name and logo displayed on table top signs of sponsored event				✓	✓	✓
Company name and logo on the conference registration bag** given to delegates				✓	✓	✓
Company Name and Logo Banner ad featured throughout various Conference App screens.					✓	✓
Link to Company WEB site via Banner ads on Conference App					✓	✓
Opportunity to provide a 500 word company 'bio' in the Conference App, linked to Logo.						✓
Exclusive display of logo on rotating badges in CTAA member only portal (in addition to public web site area)						✓

[‡] Due to the value received for sponsorship dollars, we are unable to accept less than \$1000.

^ψ Partner level sponsorship opportunities are limited to two sponsors.

* Promotional material to be no larger than 11”x 14” folded brochure or a promotional item, if appropriate, on a first come basis, at the discretion of the LAC

**Bags may not be available/produced in all conference years

Logo images required in .jpg, .png, or .gif format. Maximum size for App 3mb. 5mb or larger for printed logos. Banner Ad images required from Partner and Platinum level sponsors 600X100 pix, max size 500kb

NOTE – Printed material including such items as delegate bags is time sensitive and can only be offered for sponsorships paid in full by July 31 preceding the conference.